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Chapter 1

Introduction To

Supply Chain

Management

# Chapter 1 Introduction To Supply Chain Management

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### Supply Chain

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1 CHAPTER 1  
INTRODUCTION TO  
SUPPLY CHAIN

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### MANAGEMENT 1.1

INTRODUCTION Supply Chain Management (SCM) is a

management of a network of interconnected business involved in the ultimate provision of product and service packages required by the end customers.

Supply Chain Management spans through the movement and storage of raw materials, work-in-

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LEARNING OBJECTIVES

After completing this chapter, you should be able to: Define “supply chain management”

and the activities involved. Identify the flows through ... -

Selection from Supply Chain Management: A Global Perspective

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Chapter 1: Introduction to Supply Chain study guide by mkennyanne includes 12 questions covering vocabulary, terms and more.

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Flashcards | Quizlet

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6300 : Quality

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MANAGEMENT 3

EXAMPLE 1-1 Hewlett  
Packard was one of the  
first firms to recognize  
the intersection of the

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development and supply chains. A case in point is the inkjet printer introduction, where decisions about product archi-

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MANAGEMENT 3  
EXAMPLE 1-1 Hewlett  
Packard was one of the

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first firms to recognize the intersection of the development and supply chains. A case in point is the inkjet printer introduction,...

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#### **Supply Chain**

#### **Management 1 1.1**

...

Answer: The active management of supply chain activities is the big difference between supply chains in

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existence today and those of decades ago. Active management includes relationship management and an examination of the supply chain as a whole to optimize it from a global perspective.

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The book examines  
supply chain models  
from consultant firms,  
universities,

manufacturers, and

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associations. Topics include the roles of suppliers and other supply chain

participants, the rise of outsourcing, the importance of information management,...

### **1 Introduction - The National Academies Press**

Supply Chain Management Chapter 1 Introduction to Supply Chain Management



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### MANAGEMENT SUPPLY CHAIN MANAGEMENT

Principles of Supply  
Chain Management: A  
Balanced Approach  
Prepared by Daniel A.  
Glaser-Segura, PhD.  
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Principles of Supply  
Chain Management: A  
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Wisner, Leong, and  
Tan.

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SUPPLY CHAIN ...**

CHAPTER 1

Introduction to Supply  
Chain Management 1

1.1 WHAT IS SUPPLY  
CHAIN MANAGEMENT?

Fierce competition in  
today's global markets,  
the introduction of  
products with shorter  
life cycles, and the  
heightened  
expectations of  
customers have forced

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business enterprises to invest in, and focus attention on, their supply chains.

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- A) Supply chain management was invented by the auto manufacturing industry
- B) Strategic partnerships are seen as one of the foundations of supply chain management
- C)

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Purchasing is seen as the final and most difficult step in the supply chain D) Service response logistics is the digital distribution of services

### **Quiz+ | Quiz 1: Introduction to Supply Chain Management**

Summary of power point presentation on introduction to supply chain management.

Chapter 1: Simchi-Levi

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**Management Part 2**

Chapter 1 Introduction

to Logistics - Free

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### **Logistics | Logistics | Supply Chain**

Prepared by Dilnesahu  
and Temesgen 1

#### CHAPTER ONE

#### INTRODUCTION TO SUPPLY CHAIN

**SOURCING** Learning  
outcomes At the end of  
this chapter, student  
will: appreciate how  
the purchasing  
function has evolved;  
have an understanding  
of the key drivers of  
the evolution from  
purchasing to supply

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management; have a clear understanding of the various roles that purchasing and supply management can play in ...

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